

karla.

Graphic Designer & Artist

Education

**Robert Busch School of Design,
Michael Graves College, Kean University, Union NJ**
BFA Graphic Design, Interactive Print & Screen
Fine Arts & Art History Minor | May 2021

Union County College,
AAS Graphic Design- Liberal Arts | December 2018

Design Skills

Advertising Design, Promotional Design, Brand Identity, Mobile Design, Social Media Design, Illustration, Editorial Design, Video Editing, Photo Editing

Fine Art Skills

Painting: Acrylic, Oil, Watercolor, Sculpture, Metal Making, Printmaking, Drawing: Portraits, Still Life, Abstract Expressionism

Tech Skills

Adobe CC: Illustrator, Photoshop, InDesign, After Effects

Experience

Intern

MoCA / Shop Studios
New York, NY, October 2020–present
Oversee social media, assist in app UI / UX design, package design, film production, lighting, set work, curate artwork for the museum and sets for production.

Free People

Stylist
Bridgewater, NJ | October 2020
Prepared merchandise for the sales floor. Suggested accessories and complementary purchases. Maintained adherence to all company protocols. Worked collaboratively in a team environment. Followed latest market trends.

Urban Outfitters

Sales Associate
Westfield, NJ | October 2016 - 2020
Prepared merchandise for the sales floor. Suggested accessories and complementary purchases. Work alongside management by assisting with the Beauty and Wellness department. Worked collaboratively in a team environment. Followed latest market trends.

Jewish Community Center

Lifeguard, Water Safety Instructor
Scotch Plains NJ | 2014 - 2016
Maintains constant surveillance of patrons in the facility. Provided emergency care and treatment as required until the arrival of emergency medical services. Certified Red Cross swimming instructor.

Extracurricular

Attendee, Thinking Creatively Conference, 2018–2020

Experience

Intern

MoCA / Shop Studios
New York, NY, October 2020–present
Oversee social media, assist in app UI / UX design, package design, film production, lighting, set work, curate artwork for the museum and sets for production.

Skills & Interests

Bilingual (Speak and Write English and Spanish), Painting, Lover of the Baroque Period, Ceramics, Charcoal Art, Color Theory, Fashion, Track & Field Thrower, Comic and Cartoon Lover

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